

Mission Statement/Strategy for the Youth Program at East Naples United Methodist Church

Dear Parents: Every vision-oriented organization has a Mission Statement (a declaration of the overall goal or purpose of an organization) and a Strategy (the *art* of devising or employing *plans* toward a goal) directed toward accomplishing the Mission Statement. Below find our Mission Statement and Strategy that will inform every event and program that our Youth Program hosts. Your comments and questions are always welcome.

Mission Statement

1. **Grow.**

To grow followers of Christ who develop a personal and lifelong relationship with Him.

2. **Engage.**

To engage the family unit as a whole, and not just the youth, so the family members may encourage and strengthen each other in their walk with Christ.

3. **Transform.**

To transform each life that walks through our door, so they will transform as many lives as possible when he or she walks back out our door.

Strategy

1. In order to grow:

Deliver the Message in a relevant, relatable, and age-appropriate way so our youth can experience Christ's love – not just hear about it.

2. In order to engage:

Involve our parents in the activities of our program by inviting them to attend our events and by communicating what we are studying so the conversation may continue at home.

3. In order to transform:

Expose our youth to the world around us through programming at the church, community service, and mission work so they may see the need around them and commit to a lifetime of service in His name.